



## ANNUAL GENERAL MEETING 2019

### NOMINATION FORM

To be submitted no later than Friday 29th March 2019

**THIS SECTION MUST BE COMPLETED BY THE PERSON BEING NOMINATED THEN PASSED TO A LACROSSE SCOTLAND MEMBER WHO WILL COMPLETE THE SECTION OVERLEAF**

Name of nominee: Jamie Fleming

Please tick (by clicking the box) in the position that you wish to be nominated for:

Chair	<input type="checkbox"/>	Communications & Secretariat director	<input type="checkbox"/>
Finance director	<input type="checkbox"/>	Development director	<input type="checkbox"/>
Men's Sport director	<input checked="" type="checkbox"/>		

Using the remit for the post you are applying for, please give a *short* statement explaining your relevant skills / experience and why you are a good candidate for this post on the Lacrosse Scotland Board. Your statement must not go beyond this A4 page.

My knowledge of lacrosse stems from being involved in the Lacrosse Scotland Men's Field Performance Programme since 2011 giving me an in-depth knowledge and experience of National Performance Sport.

Currently I work for the sport governing body Scottish Curling as the Sport Marketing, Communications and PR specialist. My role involves working in close communication with Team GB Curling performance directors, coaches and athletes. This interaction and involvement has provided invaluable insights into Team GB Curling's development principles, which can be used as an example to create bespoke techniques to aid in the further development of Lacrosse Scotland's development pathways and increase in participation in the sport.

As a professional communications specialist I have the ability to build meaningful relationships and operate within an ambassadorial role, which would be of benefit in the role of Men's Sport Director for Lacrosse Scotland.

My professional expertise extends to sponsorship management and revenue discovery, which I have used to create new revenue streams for Scottish Curling through merchandising, branding, event sponsorship, live streaming, and services in kind partnerships. This is a skillset that I can employ to find financial assistance for Lacrosse Scotland's development pathways and help lower the cost of participating in lacrosse within Scotland making the sport more inclusive and increasing diversity.

Between 2013 and 2015 I was employed as Lacrosse Scotland Business Development Officer. During this time I also held a number of positions within the sport including; Communications Director, interim Men's Performance Director, qualified referee, club coach and national team athlete. I have already demonstrated not only my strong personal drive but my ability to remain unbiased and make decisions that put the wellbeing and development of Scottish Lacrosse at the forefront of any decision.

I have been a vocal advocate for restructuring the men's game to prioritise the development of domestic lacrosse players over championship rankings. My recent success organising and coaching the Scottish Student Men's Lacrosse squad emphasises my ability to implement a successful development structure to aid Scottish based lacrosse players. The evidence for this success is that a number of my development players have since been selected to represent internationally. I would like to be able to replicate this success on a national stage to produce elite teams fielded by majority domestic based players who will be role models to help attract new players into lacrosse and grow and sustain the next generation of the sport.

---

Lacrosse Scotland (Registered No. SC282483) is supported by

**sportscotland**



**ANNUAL GENERAL MEETING 2019**  
**NOMINATION FORM**

**THIS SECTION MUST BE COMPLETED BY THE LACROSSE SCOTLAND MEMBER WHO IS NOMINATING THE NOMINEE**

Name of nominee: Jamie Fleming

Name of Lacrosse Scotland Member: Laura Fleming

**Please send this form to the recruitment mailbox\*\* by Friday 29th March 2019.**

\*\* [recruitment@lacrossescotland.com](mailto:recruitment@lacrossescotland.com) without the spaces