



ANNUAL GENERAL MEETING 2019

NOMINATION FORM

To be submitted no later than Friday 29th March 2019

THIS SECTION MUST BE COMPLETED BY THE PERSON BEING NOMINATED THEN PASSED TO A LACROSSE SCOTLAND MEMBER WHO WILL COMPLETE THE SECTION OVERLEAF

Name of nominee: **Mason Robbins**

Please tick (by clicking the box) in the position that you wish to be nominated for:

- | | | | |
|----------------------|-------------------------------------|---------------------------------------|--------------------------|
| Chair | <input checked="" type="checkbox"/> | Communications & Secretariat director | <input type="checkbox"/> |
| Finance director | <input type="checkbox"/> | Development director | <input type="checkbox"/> |
| Men's Sport director | <input type="checkbox"/> | | |

Using the remit for the post you are applying for, please give a *short* statement explaining your relevant skills / experience and why you are a good candidate for this post on the Lacrosse Scotland Board. Your statement must not go beyond this A4 page.

I am accepting the nomination for this role in order to grow lacrosse in Scotland on a local, regional, national and international scale. Through cultivating new business and sporting partnerships, I seek to bring sustainable revenue generating business practices that will work towards delivering a world class program of Lacrosse in Scotland whilst providing opportunities for all. I would like to instil a standard of growth, development, professionalism, communication and excellence in all aspects of the game so that everyone involved in the game has a sense of pride being a part of Scottish Lacrosse. I enjoy helping organisations grow and evolve and feel that chairing the Lacrosse Scotland board would be a great challenge for my own personal growth too. Bringing in my executive management training from Real Madrid's Academy combined with US Soccer utilising me as a consultant on revamping the sports pathways to pro whilst limiting the 'pay to play' model, I have front line experience working with the development of both a sport and player developmental processes and challenges. Beyond professional sports, was president of a sports society where I was able to obtain UNESCO certification, grow the organisation from 300 members to 2,000+ and take the organisation from near administration to a turnover of +50,000 USD whilst serving as president and chair of the board of directors. I have also established a not-for-profit charity to support youth participation in football (soccer) while growing the game. The aims and goals of this charity are accomplished by being as inclusive of as diverse a group as possible while striving to educate people on how organised sports and daily activity are beneficial to health and wellbeing. Through these experiences, I demonstrated resilient leadership skills in teamwork, adaptability, and critical analysis while working in high paced, multitasked, high pressure environments working with various sports clubs and organisations, governmental institutions, companies, non-governmental organisations, and universities around the world. Grounded in an entrepreneurial mind-set, I have built and brokered global partnerships in contributing to the advancement of corporate and social responsibility strategies for some of the largest global intuitions. I have extensive experience leading boards and sustainable growth of organisations whilst facilitating innovation, development, and collaboration. Within professional football, I have been a part of many innovation and strategic planning opportunities focusing on the digitisation and connectivity of the stadium and facilities as well as contract negotiations and business administration projects. These projects have included work focusing on smart stadiums, connectivity, social inclusion, women in sport, applied research, international relations, innovative management, virtual and augmented realities, commercial development, brand management, and the innovation of digital transformations both on and off the field. I have been able to generate multiple millions of euros/pounds/dollars in enterprise value for my network including raising \$1.5m in ten days to help save my hometown club from administration. To me, the more my ecosystem is able to



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generate, the more we can invest back into the system to better serve more people whilst growing an organisation which is why I am interested in this position.



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THIS SECTION MUST BE COMPLETED BY THE LACROSSE SCOTLAND MEMBER WHO IS NOMINATING THE NOMINEE

Name of nominee: **Mason Robbins** (*University of Edinburgh Men's Lacrosse*)

Name of Lacrosse Scotland Member: **Camilo Orozco Jaramillo** (*University of Edinburgh Men's Lacrosse*)

Please send this form to the recruitment mailbox by Friday 29th March 2019.**

** [recruitment @ lacrossescotland.com](mailto:recruitment@lacrossescotland.com) without the spaces